Application N >. 09/868,664

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<u>REMARKS</u>

Claims 1-20 are pending with this paper. Claims 1-20 are rejected by this Office Action. Applicant is amending claims 1, 10, 19, and 20.

Applicant acknowledges that neither Cook et al, Zeller et al, nor the combination of Cook and Zeller, disclose the methods, apparatuses, and media claimed in claims 1-20. Applicant also acknowledges the withdrawal of objections to claims 6-9 and 15-18.

Claim Objections

Claim 20 is objected to because of the following informalities:

- 'claim 20' on page 5, line 1 would read well as 'claim 19'
- '(d)(i)' on page 5, line 3 would well as '(a)(i)'
- '(d)(ii)' on page 5, line 5 would read well as '(a)(ii)'

Applicant is amending claim 20 to be properly dependent from claim 19. However, features '(d)(i)' and '(d)(ii)' of claim 20 refer to feature '(d)' of claim 19 and re labeled accordingly. Applicant requests withdrawal of the claim objections.

Claim Rejections - 35 U.S.C. §103

Claims 1-9 are rejected under 35 U.S.C. 103(a) as being unpatentable over US Patent No. 5,701,400 (Amado) in view of U.S. Patent No. 6,260,033 (Tatsuoka) n view of "FRA: Teaching Financial Accounting with Goal-Based Scenario" (Foster) in further view of U.S. Patent No. 6,353,923 (Bogle).

Regarding claim 1, Applicant is amending the claim to include the feature of "nonitoring progress toward the goal, determining at least one profile that is true for the current simulation task from a set of profiles, and providing feedback to a student, based on the at least one profile, that further motivates accomplishment of the goal." (Emphasis a ded.) The amendment is supported by the specification as originally filed. For example, the present patent application discloses (Page 9, lines 25-31. Emphasis added.):

Specifically, a profile is a set of criteria that is matched against the domain. The purpose of a profile is to check whether the criteria defined by the profile is men in the domain. Using a visual editing tool, instructional designers create profiles to identify those things that are important to know about the domain for a given tank.

Application N 1. 09/868,664

During execution of a BusSim application at the point that feedbacl: is requested either by the student or pro-actively by the application, the set of profiles associated with the current task are evaluated to determine which ones are true. Example profiles include: Good productions strategy but wrong Break-Even Formula; Good driving record and low claims history; and Correct Cash Flow Analysis but poor Return on Investment (ROI).

The combination of Amado, Tatsucka, Foster, and Bogle fails to even suggest the feature of "monitoring progress toward the goal, determining at least one profile that is t ue for the current simulation task from a set of profiles, and providing feedback to a student, b used on the at least one profile, that further motivates accomplishment of the goal." The Office Action alleges that (Page 4. Emphasis added.):

... Foster teaches (b) presenting information indicative of a goal (page 178, r ght column, paragraph 3), (c) integrating (page 177, left column, paragraphs -2) information that motivates accomplishment of the goal (page 175, GO. L-BASED SCENARIOS section; page 176, left column), (d) monitoring progress toward the goal and providing feedback (page 185, left column, paragraphs 2-4) that further motivates accomplishment of the goal, wherein the feedback is in accordance with the profile and (e) displaying (page 181, The Recommendation Report section, paragraph 1) the presentation (page 181, Figure 3) as the presentation executes, wherein the presentation provides a cognitive educational experience ...

Foster does disclose (Page 185, left column, third paragraph, Emphasis added.):

Embedding skills to be learned within some target activity is characteristic of most apprenticeship styles of learning. 'Cognitive apprenticeship' (Collins et al., 1989) adapts characteristics of traditional apprenticeship instruction to cognitive processes. The GBS framework shares with cognitive apprenticeship an emph sis on the practice of skills with an authentic context, with both proposals drawing from prior work in situated cognition (Brown et al., 1989). Cognitive apprenticeship is based on the teaching methods of: (1) modeling, or demonstration by an expert (like the expert analysis in FRA); (2) coaching, or immediate feedback to the student; and (3) scaffolding, or provision of tools, suggestions, and/or partial solutions.

Foster merely discloses "coaching, or immediate feedback to the student" and doe not even suggest "determining at least one profile that is true for the current simulation task fix m a set of profiles, and providing feedback to a student, based on the at least one profile." Moreover, Amado, Foster, Bogle do not remedy the deficiencies of Tatsuoka. Thus, claim 1 is patentable over Amado in view of Tatsuoka, Foster, and Bogle.

Application N >. 09/868,664

While the combination of Amado, Tatsuoka, Foster, and Bogle does not suggest all of the features of claim 1, one of ordinary skill in the art at the time of the invention would not even be motivated to combine the teachings. Claim 1 is directed to a computer-implemented method for creating a presentation that provides a cognitive educational experience. However Amado is directed to "data stored in databases and diagnostics generated that are used definable interpretations of information in the database." (Amado, abstract.) Bogle is directed to "an active debugging environment for debugging a virtual application that contains program language code from multiple compiled and/or interpreted programming language." (Bogle, abstract.) Amado and Bogle are not related to the field of providing a cognitive ducational experience. There is a lack of motivation to combine the teachings, and thus the Of ice Action has not even established a prima facie case of obviousness.

Similarly, Applicant is amending claim 10 to include the feature of "logic th: t monitors progress toward the goal, determines at least one profile that is true for the current simulation task from a set of profiles, and provides feedback to a student, based on the at least one profile, that further motivates accomplishment of the goal." Applicant is also amending c aim 19 to include the feature of "monitoring progress toward the goal, determining at least one profile from that is true for the current simulation task a set of profiles, and providing fee lback to a student, based on the at least one profile, that further motivates accomplishment of the goal." Claims 10 and 19 are patentable for at least the above reasons. Claims 2-9, 11-18, and 20 ultimately depend from independent claims 1, 10, and 19, respectively, and are patentable for at least the above reasons. Applicant requests reconsideration of claims 1-20.

Application No. 09/868,664

All objections and rejections have been addressed. Hence, it is respectfully sul mitted that the present application is in condition for allowance, and a notice to that effect is earnestly solicited.

Respectfully submitted,

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